

**If you would like an easy read or large text version of this document and/or application form emailed to you, please contact Steph Townsend at [artsnetwork@into-opera.org.uk](mailto:artsnetwork@into-opera.org.uk) to request one.**

## Key Change

*Developing the next generation of artists, makers and creative leaders.*

Key Change is a two-year programme for young people aged 16 - 23 who want to explore or pursue careers in the arts and creative sectors. Whether you're already passionate about a creative pathway or just beginning to discover what excites you, this programme gives you the space, support and opportunities to grow.

Into Opera is more than an opera company. Through storytelling, creativity and collaboration across a range of art forms, we connect young people with a diverse network of artists and creative professionals from across the UK and beyond.

Key Change participants will benefit from industry expertise, valuable creative connections and a supportive environment that nurtures creativity and will help you explore your own creative future.

There are up to **12 free places** available for this programme, generously funded by Norwich Consolidated Charities. There are also **3 places available for those who are self-funded**.

## Creative Areas You Might Be Interested In

This is just a starting point - your interests might sit outside this list and that's absolutely fine.

- **Music:** singing, instrumental performance, composition, songwriting
- **Theatre & Performance:** acting, directing, movement, choreography, puppetry, circus
- **Dance:** any style, from Contemporary to Hip Hop to Ballet
- **Technical Theatre:** lighting, sound, stage management, backstage roles
- **Design:** costume design, set design, props,
- **Hair, Makeup & Creative Styling:** theatre makeup, wigs, special effects
- **Writing:** playwriting, creative writing, arts journalism, performance poetry
- **Producing & Arts Management:** producing shows, arts marketing, organising events, running creative projects, artistic programming
- **Visual Art & Creative Media:** drawing, painting, digital art, photography, film
- **Other Creative Pathways:** If you're not sure where you fit, you're still welcome

## Your Journey

Every young person's journey through Key Change is **completely bespoke**. Whether you're just starting to explore your creativity or already focused on a particular pathway, we'll tailor the programme to the stage you're at.

Together, we'll shape a route that supports your interests, your goals and the next steps you want to take. You'll be expected to attend a handful of key events across the year, but the rest of your activity will be spread out across the two years and arranged flexibly around your other commitments. We will tailor your journey to you.

Depending on what would benefit you most, you could receive:

- **Specialist tuition** in music, theatre, dance or performance
- **One-to-one mentoring** with artists and creative professionals
- **Cultural experiences** - theatre, exhibitions, concerts, events, conferences
- **Work placements** and real-world insight
- **Performance and showcase opportunities**
- **Q&As** with industry professionals
- **Group workshops** to build skills and confidence
- **Pastoral support** to help you feel grounded and supported
- **Travel support** where needed
- **Personalised progression** planning to help you take your next steps

## Who Can Apply

Applications for our **free places** are open to young people who:

- Are **16 - 23 years old**
- **Live in the City of Norwich** (temporary residence will also be considered)
- Or your **place of education** is, or has recently been, in **Norwich**
- Have **interest and emerging potential** in a creative pathway
- Want support to **explore or pursue** a future in the **arts or creative industries**

To be eligible for a free place, you **must have faced barriers** that have made it harder for you to access the arts. For many young people, this includes financial hardship, but it may also include being a young carer, having limited opportunities at school, or experiencing challenges in your education or life that have slowed down or disrupted your creative journey.

If you're excited about the programme but don't fully meet the geographical requirements, please get in touch. We'll explore your situation with you and see what might be possible.

Applications for our **self-funded** places are open to young people who:

- Are **16 - 23 years old**
- Live in **Norfolk** (temporary residence will also be considered)
- Or your **place of education** is, or has recently been, in **Norfolk**
- Have **emerging potential and some experience** exploring a creative pathway
- Want **specific, additional support** to explore or pursue a future in the **arts or creative industries**

To be eligible for a self-funded place we will want to hear about any barriers you have faced

which may have impacted your creative journey and why this programme could make a key change in your life.

## How to Apply

**Complete the application form** and tell us a bit about you, your interests, and the barriers you've faced. This includes **sending a short video** (up to 3 minutes) – this doesn't need to be polished or professionally filmed – a phone video is perfect. Use this video to introduce yourself, share what you're interested in and to tell us why Key Change appeals to you.

### Other ways to apply:

We know everyone communicates differently, so if you would like to apply using a different format such as:

- uploading an audio recording of you answering the questions (maximum of 5 minutes).
- uploading a video recording of you answering the questions (maximum of 5 minutes).
- or, if you would like an easy read or large text version of this document and/or application form emailed to you

Please contact Steph Townsend at [artsnetwork@into-opera.org.uk](mailto:artsnetwork@into-opera.org.uk) to request any of these alternative processes or if you have any questions about the programme.

**The application deadline is 08:00 on Thursday 23 July**

Shortlisted applicants will be contacted by Wednesday 29 July

## Application form

<https://forms.gle/DrWi6pVb1Kma54er5>

